



*welcome to our  
world of geomatics!*



## Who are we?

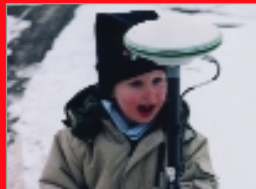
PV Publications is the UK's leading publisher of journals and magazines serving the geospatial sector.

With over 30 years experience of working with institutions and organisations associated with surveying, geomatics and GIS.

We are a sponsor member of FIG, the international surveying organisation.

An independent company that is ready to work closely with all players in the geospatial community to help achieve mutual aims.

**"I very much enjoyed your latest issue. I virtually read it cover to cover!"** SUBSCRIBER



**"...by far the most interesting magazines I receive"** SUBSCRIBER



**Geomatics World** We publish *GW* under licence from the Royal Institution of Chartered Surveyors.

The RICS is the UK's leading professional surveyor body. RICS members work on projects in the built and natural environments throughout the world. We have worked with the Institution for more

than ten years on Geomatics World and its predecessor, *Surveying World*.

*GW* is published bi-monthly and goes worldwide to all members of the RICS' Geomatics

Faculty in addition to members of other associated institutions, organisations and independent subscribers.

Our readers are amongst the most technically skilled of all professionals. The majority will be in senior managerial roles, up to and including director level. They work in private practice, large com-

mercial businesses from contracting to oil & gas development, government (local and national), NGOs and national mapping agencies.

**GIS Professional** Our newest publication, *GISPro* was launched for senior professionals and managers developing

and using geographical information systems. *GISPro* is published bi-monthly and is available through subscription or to associated bodies and organisations. Its readers work in local and central

government, utilities, emergency services, logistics, commercial development and other enterprises whose business is location dependent.

Our mission is to help grow the business for the whole GIS community by providing an effective, reliable and timely medium for news, information

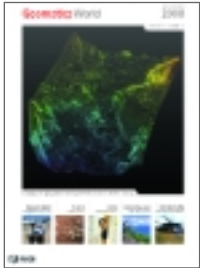
and comment. Since launching we have received many extremely positive comments about our style.

### **Engineering surveying showcase**

Showcase is our largest circulation magazine, going to over 6,000 engineers, surveyors and other professionals work-

ing in construction and development. Published twice yearly, Showcase's mission is to raise awareness amongst the end users of geomatics services and technologies of the many opportunities that today's sensors and systems offer.

From airborne and satellite sensors, GPS, the emerging GNSS (combined GPS, GLONASS and Galileo), close-range laser scanning, reflectorless EDM to robotic total stations, there have never been so many opportunities and applications. Our aim is to help the industry in growing its business.



### **Subscriptions: individual and bulk**

Our readers range from those whose professional bodies have arranged a bulk subscription with us, to individual subscribing readers around the world. It is not our policy to "put people or companies on the mailing list", although there is a limited and regularly reviewed circulation to senior decision makers, policy developers and other people in significant positions of influence. All regular advertisers receive copies.

**News policy** Our magazines and journals carry regular sections covering topical industry news stories, contract awards, new products and people. We welcome invitations to attend launches, conferences, road shows, seminars, workshops and other events and will report on them. We are also able to attend one off briefings from time to time for significant news stories and product launches. Where requested, confidentiality will always be respected.

We welcome press releases for our news pages but expect the courtesy of an opportunity of discussing advertising

possibilities with companies. Companies that send a regular flow of press releases yet decline to discuss advertising, marketing and mutual promotional opportunities are less likely to receive detailed coverage.

**Articles for publication** Our editorial team welcomes articles for publication and a separate guidance note is available for authors. We also welcome case studies, reviews and longer news stories written by professional authors.

**Advertising – Feature Schedules** Our publications offer the ideal vehicle to reach thousands of users, buyers and decision makers across all fields of geomatics – GIS, land surveying, engineering surveying, photogrammetry and more.

We accept display and classified advertising in various formats, as well as being able to assist smaller companies and enterprises in preparing their own adverts.

We are also able to offer advertorial opportunities and are always willing to discuss possibilities with clients.

Each publication has a forward features list, outlining plans for the year.

**Books** We stock a range of books covering the wide field of geomatics. These can be ordered via our website as well as by phone. We accept all major credit cards.

**www.pvpubs.com and www.gisdirectory.co.uk**

The web is now a significant media for information, reference and sales.

On our website you can:

- **subscribe to our magazines via the PayPal system**
- **buy books**
- **register to attend our annual exhibition**
- **access back issues with a unique search facility (for subscribers only)**

We also offer companies listings in our GIS Directory, an online searchable listing of GIS software, hardware, data, learning and other resources.

## **CONTACTS**

*For more information about any of our activities please contact us as follows:*

PV Publications Ltd, Suite L, 17 Park Place, Stevenage Hertfordshire SG1 1DU; UK  
tel: +44(0)1438 352617 fax: +44(0)1438 351989 Web: [www.pvpubs.com](http://www.pvpubs.com) email: [editor@pvpubs.demon.co.uk](mailto:editor@pvpubs.demon.co.uk)



## TheGlobe

... the essential one-stop reference guide to the geospatial industry

For 2009 PV publication will launch **The Globe** a source book of companies and organisations who supply the global geospatial sector.

The Globe will include cases studies and technical articles aimed at the client community to raise awareness of the latest technologies and techniques.

Although basic listings will be free of charge, the directory will provide the essential vehicle for industry suppliers to raise their profile through more detailed classifications and advertising displays.

## What is geomatics?

We define geomatics broadly as an applied science for the capture, modelling, analysis, management and application of geospatial data.

Through our publications we recognise the many discrete disciplines included within geomatics, including land, engineering and hydrographic surveying, land management, photogrammetry, remote sensing and geographical information science.



## GEO-9:

*the complete geo event*  
1&2 April 2009

For ten years now, PV Publications has organised an annual exhibition of surveying equipment, software and services in the UK. Known originally as World of Geomatics, the event re-branded in 2008 as GEO-8 to widen its attraction to visitors across the geospatial sector including GIS users. Visitors can see the latest developments in geospatial technologies as well as enjoy the networking opportunities of a two-day show, which includes our highly popular industry Gala Dinner.



Concurrently with GEO-9 we run the *m<sup>3</sup>* conference – an opportunity to hear leading speakers make presentations on the latest developments and emerging technologies for measurement, modelling, management and applications of geospatial data.

“... generated a lot of high-tech product leads”

MAJOR INSTRUMENT MANUFACTURER